10 Things to Know About BigFuture™

What Is BigFuture?

1. Inspired by the belief that all students deserve access to good guidance, BigFuture by the College Board is a free comprehensive web resource that improves the college planning process.

2. BigFuture's step-by-step approach makes college planning easier to navigate and helps students learn how to overcome the barriers that make college seem out of reach.

3. Students and educators collaborated to create the interactive tools and videos that guide students as they find, afford and enroll in a college that's a good fit for them.

What Does BigFuture Do?

4. BigFuture engages students as they explore their own interests and make decisions about college utilizing easy-to-use and intelligent search tools.

5. Students using BigFuture create a personalized path to college with a detailed action plan so they know exactly what to do when, making college planning less overwhelming.

6. BigFuture is a resource for counselors, teachers, coaches, and other educators to use to inspire and guide students on the path to college.

7. BigFuture helps families see that college is possible, find schools that fit their needs and keep their students on track toward a college education.

Why and How Was BigFuture Developed?

8. The College Board partnered with the Education Conservancy to develop the site, which embodies the educational values and best practices of not-for-profit organizations and also reflects the guidance of the College Board's Task Force on Admissions in the 21st Century.

9. An advisory group of education practitioners from higher education and K-12, representing a broad cross section of education, guided the collaboration that created BigFuture.

10. BigFuture is an important component of the College Board's effort toward the goal of 55 percent of Americans having a college degree by 2025.